

RECEIVED
CENTRAL FAX CENTER

AUG 04 2006

LAW OFFICES OF
FAY KAPLUN & MARCIN, LLP
INTELLECTUAL PROPERTY LAW

150 BROADWAY, SUITE 702
NEW YORK, NEW YORK 10038
PHONE: (212) 619-6000
FAX: (212) 208-6819
WWW.FKMIPLAW.COM

FACSIMILE COVER SHEET

FAX NO : (571) 273-8300

TO : Commissioner for Patents
Mail Stop: Amendments

FROM : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP

DATE : August 4, 2006

SUBJECT : U.S. Patent Appln. Serial No. 10/038,874
for *Visualization of Entertainment Content*
Phillips Ref.: US 010686

NUMBER OF PAGES INCLUDING COVER : 12

MESSAGE:

Please see attached.

Thank you.

IF ANY PAGES WERE NOT RECEIVED OR ARE ILLEGIBLE, PLEASE CALL (212) 619-6000 AS SOON AS POSSIBLE

The information contained in this facsimile message is attorney privileged and confidential information intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service. We will reimburse any costs you incur in notifying us and returning the message to us. Thank you.

RECEIVED
CENTRAL FAX CENTER

AUG 04 2006

[US 010686]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Roberts et al.
Serial No. : 10/038,874
Filing Date : December 31, 2001
For : Visualization of Entertainment Content
Group Art Unit: : 2174
Examiner : Sy Lun

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Certificate of Facsimile
I hereby certify that this correspondence is being
deposited via facsimile addressed to:

Mail Stop: Amendment
Commissioner for Patents
Alexandria, VA 22313-1450
(571) 273-8300

By: 
Oleg F. Kaplun, Reg. No. 45,559

Date: August 4, 2006

TRANSMITTAL

In response to the Non-Final Office Action mailed May 5, 2006, transmitted herewith please find an Amendment for filing in the above-identified application. No fees are believed to be required. However, the Commissioner is hereby authorized to charge the **Deposit Account of Fay Kaplun & Marcin, LLP NO. 50-1492** for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: August 4, 2006


By: _____
Oleg F. Kaplun Reg. No. 45,559

RECEIVED
CENTRAL FAX CENTER

AUG 04 2006

[US 010686]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Roberts et al.
Serial No. : 10/038,874
Filing Date : December 31, 2001
For : Visualization of Entertainment Content
Group Art Unit: : 2174
Examiner : Sy Luu

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Certificate of Facsimile
I hereby certify that this correspondence is being
deposited via facsimile addressed to:

Mail Stop: Amendment
Commissioner for Patents
Alexandria, VA 22313-1450
(571) 273-8300

By: 
Oleg F. Kaplun, Reg. No. 45,559

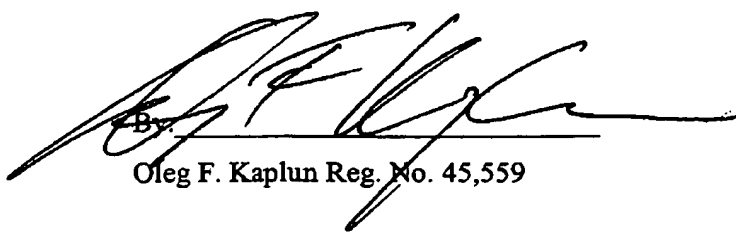
Date: August 4, 2006

TRANSMITTAL

In response to the Non-Final Office Action mailed May 5, 2006, transmitted herewith please find an Amendment for filing in the above-identified application. No fees are believed to be required. However, the Commissioner is hereby authorized to charge the **Deposit Account of Fay Kaplun & Marcin, LLP NO. 50-1492** for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: August 4, 2006


By: _____
Oleg F. Kaplun Reg. No. 45,559

[US 010686]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER

AUG 04 2006

Applicant : Roberts et al.
Serial No. : 10/038,874
Filed : December 31, 2001
Title : Visualization of Entertainment Content
Group Art Unit : 2174
Examiner : Sy Luu

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

In response to the Non-Final Office Action mailed on May 5, 2006, please enter the following amendments and consider the following remarks.